



Join our team

Are you passionate about finding and applying consumer insights? Do you have a deep understanding of how to build powerful brands? Are you results driven? Are you ready for exposure to senior stakeholders?

If the answer is yes - then look no further. Church & Dwight UK Ltd have an exciting opportunity for a Senior Brand Manager to join our exclusive team.

You will take full responsibility for managing all marketing aspects of allocated healthcare brands.

Your deep understanding of key consumer insights, backed up with rigorous category analysis, will allow you to lead the development of strategic, insight led, brand plans. You will create and brilliantly execute the brand plan through the development of compelling communications and promotions that prompt the required consumer and customer response to hit targets.

You will be working in a high performing team, alongside peers who are always aiming high. In this role there will be a lot of exposure to senior stakeholders.

You will support the development and implementation of the business strategy for Healthcare in line with the UK growth agenda.

Our marketing team work closely with internal R&D partners to bring tomorrow's winning products to market. You will be expected to have strong NPD project management experience, able to provide leadership throughout this process, taking ideas to concepts to final products.

A background in over the counter marketing is a must, alongside recent UK market exposure.

Please send your CV and Cover letter to HRDepartment.UK@Churchdwight.com